

The questionnaire

Membership Survey – Sept 2011

Dear fellow member,

If together we are to take the Society successfully into the future it is essential I fully understand your opinions and aspirations. Might I therefore invite you to spare the time to complete this questionnaire?

Many questions are simple factual ones: Some seek comment, and I hope you will feel able to respond to them honestly and completely. Should you feel more comfortable doing so anonymously that is fine. In any case returns will be held in confidence by the Secretary and destroyed after their collective results have been fed back to the membership.

One of our great strengths as a Society is that we are run on an entirely voluntary basis. It is also one of our biggest on-going challenges! Retirements need to be replaced. But we need to do so more flexibly and imaginatively than hitherto, ‘back-filling’ in advance by introducing new blood to assist and help within a team structure, not to assume immediate responsibility. In that spirit some questions are posed which I hope will receive a positive response.

May I thank you in advance for your co-operation?

Yours,

Frank King
Chairman

A. Personal Details

Name (Optional)

How long have you been a member of the Society?

Where do you live?

Age

What is (or, if retired, what was) your principle occupation and your specialist skills/qualifications?

What other societies are you a member of?

Do you have regular access to the internet?

What are the benefits you derive from membership of the Society?

B. Use of the Society

How many of the last five spring conferences have you attended?

How many of the last five Newbury meetings have you attended?

How many of our organised overseas trips have you attended in the last five years?

Have you ever participated in one of our photograph competitions?

How often do you use the website?

C. Improvement and Change

Is there a new direction or emphasis that you would like to see the Society take?

What change would you most like to see?

Please comment on each of the following including improvements you would like to see:-

The Bulletin.

The Newsletter.

The Website.

The programme of events (noting any that might be introduced or discontinued).

The Society's communication with its membership.

The design, management and use of the fixed dial and mass dial registers.

The management and running of the Society.

D. Participation

How can we attract new members?

How can we be more attractive to existing members?

What Society activities, including its management, would you be willing to help with?

What would be your preferred form of help?

How would you like the Society to celebrate its 25th anniversary in 2014?

Please comment below on any other matter you consider appropriate.